

SHORTLIST

2019 / 2020

AGENCY	TITLE	BRAND	CATEGORY	SUB CATEGORY	COUNTRY
Alexander PR Group	Taksshimaya Beauty Hall #UnveilNewFace 2018	Takashimaya Department Store	Brand Activation	Beauty	Singapore
Llorente y Cuenca Portugal	Joie de Vivre	L'Oréal Professionnel	Brand Activation	Beauty	Portugal
Third Floor DWC-LLC	Timeless Peru to come alive at Expo 2020 Dubai	PromPeru	Brand Activation	Government & Politics	United Arab Emirates
Corpcom	KOALA REST – THE DREAM JOB	KOALA	Brand Activation	Home Furnishings & Appliances	Portugal
Interprofit	#PorAlgoSeEmpieza	Holaluz	Brand Activation	Household Supplies & Services	Spain
ATREVIA	Veepee Rebranding	Veepee	Brand Activation	Internet	Spain
Alexander PR Group	International Leading Marketing, PR & Media Planning specialist #mariealexander007	Marie Alexander	Brand Activation	Luxury	Singapore
Corpcom	KOALA REST – THE DREAM JOB	KOALA	Brand Activation	New Product or Service	Portugal
Corpcom	MANICOMIO: HOW TO ENGAGE BRANDS WITH MENTAL ILLNESS	Manicomio	Brand Activation	NGO's	Portugal
FCB Lisboa, Lda	Coming OutDoor	ILGA	Brand Activation	NGO's	Portugal
Alexander PR Group	Singapore's Best Roast Chicken - Kemono Chicken	Kemono Chicken	Brand Activation	Packaged Food	Singapore
MGC	#PassionInMyHead of Head & Shoulders	Head & Shoulders	Brand Activation	Personal Care	Chile
Adagietto & SOTA	Freeport x Patrick Shearn	Freeport Lisboa Fashion Outlet	Brand Activation	Retail	Portugal
Corpcom	HERTZ CAMPER: HOW TO AVOID THE COVID BEACH TRAFFIC LIGHTS (AND A BANRUPTCY REPUTATION CRISIS)	HERTZ CAMPER	Brand Activation	Transportation	Portugal

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Corpcom	HERTZ CAMPER: HOW TO AVOID THE COVID BEACH TRAFFIC LIGHTS (AND A BANRUPTCY REPUTATION CRISIS)	HERTZ CAMPER	Brand Activation	Travel & Tourism	Portugal
Llorente y Cuenca Portugal	BRIDGESTONE AND "PAÍS A ROLAR"	Bridgestone	Digital & Mobile	Automotive - Aftermarket & Vehicles	Portugal
MARCO Agency	Euipo's New Website	European Union Intellectual Property Office (EUIPO)	Digital & Mobile	Government & Politics	Portugal
Adagietto	Perrigo Family	Perrigo	Digital & Mobile	Healthcare & Pharma	Portugal
Corpcom	THE FREEDOM FILTER	RADIO COMERCIAL AND FACEBOOK	Digital & Mobile	Internet	Portugal
Corpcom	THE FREEDOM FILTER	RADIO COMERCIAL AND FACEBOOK	Digital & Mobile	Media & Entertainment	Portugal
Edelman Singapore	The Perfect Voiceovers	Causes for Animals Singapore	Digital & Mobile	NGO's	Singapore
MEAComS	ViêtNAM.. The true beauty of Asia!	TheGingerFirm	Digital & Mobile	Travel & Tourism	Egypt
Welcom	Halloween	Liseberg	Digital & Mobile	Travel & Tourism	Sweden
BDR Associates Communication Group	The 2,000 Smiling Ambassadors	ADIANT Automotive	Employee Communication	Automotive - Aftermarket & Vehicles	Romania
LLYC	GeneradorES	Coca-Cola	Event	Beverages - Non-Alcohol	Spain
MARCO Agency	Mattel's Barbie 60th Anniversary	Mattel	Event	Children & Teen	Portugal
MEAComS	Yehia El Fakharani Receives Abu Dhabi Festival Award	Abu Dhabi Music and Art Foundation	Event	Culture	Egypt
MEAComS	Voltaren Emulgel Inauguration	Voltaren by GSK Consumer Health Care	Event	Healthcare & Pharma	Egypt
Multicom Lda	Madagascar	Kastelo	Event	Healthcare & Pharma	Portugal

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Canela PR	7 Seas Summit	Green Innovation Group	Event	New Product or Service	Portugal
Singer Associates Public Relations, Inc.	Richmond Standard: A Corporate-sponsored Community News Site Helping Restore a Proud City's Reputation	Chevron Richmond Refinery	Institutional Image	Media & Entertainment	United States
Corpcom	MANICOMIO: HOW TO ENGAGE BRANDS WITH MENTAL ILLNESS	Manicomio	Institutional Image	NGO's	Portugal
Edelman Singapore	The Perfect Voiceovers	Causes for Animals Singapore	Institutional Image	NGO's	Singapore
MARCO Agency	MARCO's Rebranding	MARCO Agency	Institutional Image	Professional Services	Portugal
EB Public Relations Inc	Public Relations Campaign from EBPR to Lovely Roses	Lovely Roses	Integrated Campaign	Luxury	United States
Mosca Publicidade & Wisdom Consulting	Menos Sal Portugal	CUF / Pingo Doce	Integrated Campaign	Wellness	Portugal
LINK Strategic Partners	DC Health Sex Is... Campaign		Integrated Marketing	Healthcare & Pharma	United States
Allison+Partners	UL Close Before You Doze	UL Firefighter Safety Research Institute	Integrated Marketing	NGO's	United States
Kaplow	CVS Health & Kaplow Communications: CVS Beauty Mark 2019 Campaign	CVS Health	Integrated Marketing	Retail	United States
Lift Consulting	Pafi The Youtuber	Os Mosqueteiros	Integrated Marketing	Retail	Portugal
Llorente y Cuenca Portugal	Communication of SIVA acquisition by PHS	SIVA	Media Relations	Automotive - Aftermarket & Vehicles	Portugal
MGC	MG MOTORS: BEST BRAND OF THE YEAR	MG MOTORS	Media Relations	Automotive - Aftermarket & Vehicles	Chile
Kaplow	CVS Health & Kaplow Communications: CVS Beauty Mark 2019 Campaign	CVS Health	Media Relations	Beauty	United States
SUNNY SIDE UP GROUP, INC.	MORI Building DIGITAL ART MUSEUM: EPSON teamLab Borderless PR	MORI Building DIGITAL ART MUSEUM: EPSON teamLab Borderless	Media Relations	Entertainment & Events	Japan

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LLYC	El Sentido del Cacao	BBVA	Media Relations	Finance, Banks & Credit Cards	Spain
MGC	#YourSurgeonShouldBePlastic: Patients in danger, lawless in cosmetic surgeries	Chilean Society Of Plastic Surgeons	Media Relations	Healthcare & Pharma	Chile
MARCO Agency	Conforama's #ModoCasaON Campaign	Conforama	Media Relations	Home Furnishings & Appliances	Portugal
Tokyu Agency Inc. and SUNNY SIDE UP GROUP	Shibuya Scramble Square Opening PR	Shibuya Scramble Square	Media Relations	Industrial & Building	Japan
Corpcom	MANICOMIO: HOW TO ENGAGE BRANDS WITH MENTAL ILLNESS	Manicomio	Media Relations	NGO's	Portugal
MARCO Agency	Friends of Glass's #IChooseGlass Campaign	Anfevi	Media Relations	NGO's	Portugal
Llorente y Cuenca Portugal	Kronos Homes - Palmares Living & Golf	Kronos Homes	Media Relations	Real Estate	Portugal
McCann Lima	A lifetime commitment	Sodimac + Maestro	Media Relations	Retail	Peru
MARCO Agency	UfM's Annual Report	Union for the Mediterranean	Product Of Service Launch	Government & Politics	Portugal
Corpcom	KOALA REST – THE DREAM JOB	KOALA	Product Of Service Launch	Home Furnishings & Appliances	Portugal
Corpcom	KOALA REST – THE DREAM JOB	KOALA	Product Of Service Launch	New Product or Service	Portugal
Global Press	Eu Apoio a Produção Nacional	Consumir Português - Eu Apoio a Produção Nacional	Product Of Service Launch	New Product or Service	Portugal
Ziran Communication	Ziran Communication	Fun & Serious Game Festival	Product or Service Promotion	Entertainment & Events	Spain
SUNNY SIDE UP GROUP, INC.	Indeed Japan Communication Activities in Japan	Indeed	Product or Service Promotion	Media & Entertainment	Japan
Edelman Singapore	The Perfect Voiceovers	Causes for Animals Singapore	Product or Service Promotion	NGO's	Singapore

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MARCO Agency	Lidl's Veggie Campaign	Lidl	Product or Service Promotion	Retail	Portugal
Corpcom	HERTZ CAMPER: HOW TO AVOID THE COVID BEACH TRAFFIC LIGHTS (AND A BANRUPTCY REPUTATION CRISIS)	HERTZ CAMPER	Product or Service Promotion	Transportation	Portugal
Allison+Partners	Kimpton Room 301	Kimpton Hotels & Resorts	Product or Service Promotion	Travel & Tourism	United States
Corpcom	HERTZ CAMPER: HOW TO AVOID THE COVID BEACH TRAFFIC LIGHTS (AND A BANRUPTCY REPUTATION CRISIS)	HERTZ CAMPER	Product or Service Promotion	Travel & Tourism	Portugal
Edelman Singapore	The Perfect Voiceovers	Causes for Animals Singapore	Word of Mouth	NGO's	Singapore
McCann Lima	Burger King	Burger King	Word of Mouth	Restaurants	Peru
Welcom	Halloween	Liseberg	Word of Mouth	Travel & Tourism	Sweden